



## Who We Are

- Interactive doggie daycare, boarding, grooming, and pet taxi
- Founded by former NYPD canine expert with 35+ years dog experience
- Town themed facilities specifically designed with dogs in mind
- Home to the Happiest Dogs on Earth!®

## Why Hounds Town USA

- Significantly lower investment than other doggie daycare franchises
- Outstanding Economics, AUV \$859,005\* with YOY growth averaging 24%!
- Simple and straightforward operation
- Flexible options allowing owners to pursue other passions

## Who We Want

- Suitable for individuals with limited or no dog experience
- Equates success with being a pillar within their community
- Strong leadership skills and inner drive to grow their business
- Semi-Absentee or Owner Operator

## What Drives our Growth

- Recession resilient industry expected to hit \$100 billion by 2020
- We never turn away a doggie client based on breed, age, or disability
- Up to 10 revenue streams to support Franchise Owners bottom line
- Local charity partners helping dogs in need of furever homes

\*Numbers obtained from our 2019 FDD for fully matured stores open 5 years or longer, including those not at capacity

**FRANCHISE FEE: \$45,000**

**INVESTMENT RANGE: \$263,800-\$452,500**

**ROYALTY: 6%**

**VETFRAN DISCOUNT: 10%**

**SBA APPROVED**

[HoundsTownFranchise.com](https://HoundsTownFranchise.com)



LOW INVESTMENT  
**HIGH RETURNS**  
 & Doggy Kisses  
 make the happiest  
 Franchise Owners  
**ON EARTH**



	FRANCHISE FEE	INITIAL INVESTMENT	ITEM 19 AUV	SALES TO INVESTMENT
<b>CAMP BOW WOW</b>	\$32,500	\$751K-\$1.5M	\$878,850	79%
dogtopia.	\$40,095	\$757K-\$1.6M	\$710,648	62%
<b>CENTRAL BARK</b>	\$45,000	\$347K-\$504K	\$500,068	118%
<b>HOUDS TOWN USA</b>	\$45,000	\$264K-\$423K	\$859,005	<b>250%</b>

Unparalleled in the industry

When you hear  
 these words, think  
 Hounds Town USA



SIMPLE | AUTHENTIC | COMMUNITY  
 FUN | FLEXIBLE | PET ENTHUSIAST